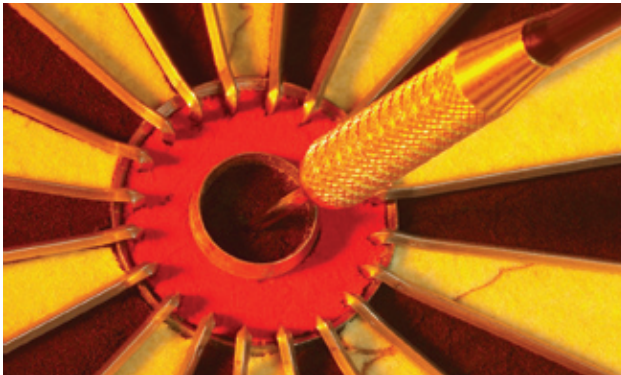


# Direct Mail Gets More Direct



Case Study

**LEHIGH**  
**DIRECT**