

Standard Formats



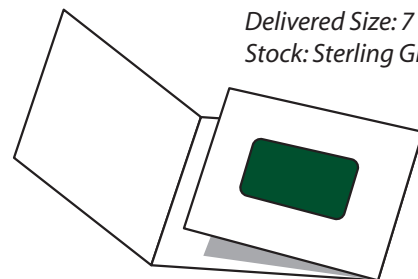
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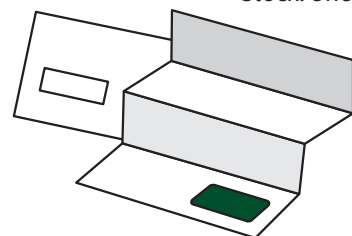
3 Panel with 3-Ply Procard®



Delivered Size: 7 3/8" x 5 1/4"
Stock: Sterling Gloss 7 pt. Text (130#)

ProCards® mimic the look and feel of PVC cards without the hassles – no long production times, no color shifts. They can be produced with or without mag stripes and encoded in-line.

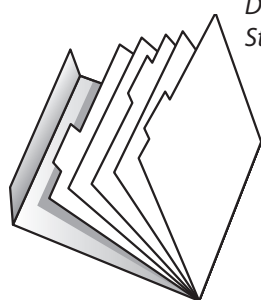
Closed End Mailer, Letter with Card And Carrier



Delivered Size: 4 1/8" x 10"
Stock: Uncoated Offset 70# Text

This letter & mailer works well for loyalty and acquisition programs. Cross-branding is easier than ever with this format.

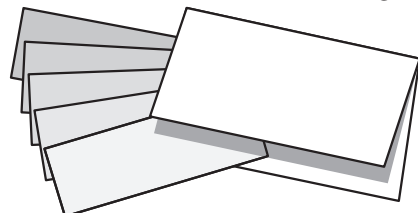
12 Page Pasted with Die-Cut Tabs - Magalog



Delivered Size: 8 1/2" x 10 7/8"
Stock: Sterling Gloss 80# Text

A mini catalog or magazine or both! This format is perfect for multi-product offerings.

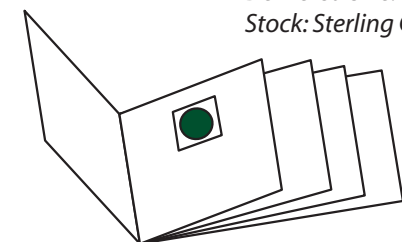
Loose in 4 Page Wrap - Coupon Packet



Delivered Size: 3 7/8" x 7 1/8"
Stock: Sterling Gloss 70# Text

This coupon packet requires no lengthy production scheduling to coordinate components. Send timely offerings quickly and easily.

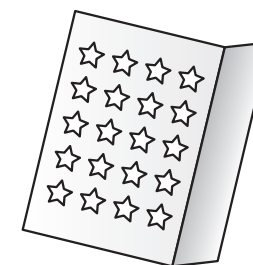
10 Page Stepdown with Discover Scent Label



Delivered Size: 7" x 5"
Stock: Sterling Gloss 70# Text

Use this format to drive action by appealing to the sense of smell. Popcorn sent for movie tie-ins? Chocolate for Mother's Day programs? Have fun with your offerings and raise response rates.

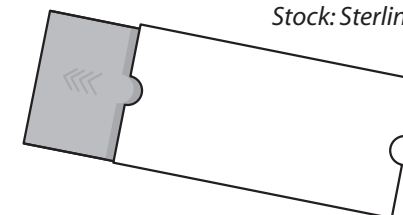
4 Page Magazine Insert with Stickers



Delivered Size: 8 1/8" x 11"
Stock: Sterling Gloss 80# Text

Perfect for magazine and catalog inserts, these branded reminders with contact information will help drive traffic to your website or call center.

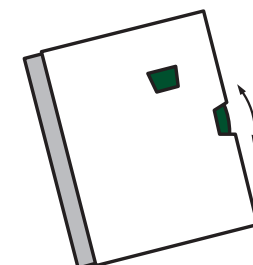
Slide Mailer



Delivered Size: 6" x 10"
Stock: Sterling Gloss 100# Text

Slide mailers are great for charts. They condense lots of information into an easy-to-use format that has a long "shelf life."

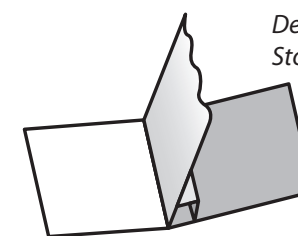
The Wheel



Delivered Size: 8" x 10 7/8"
Stock: Sterling Gloss 7pt. Text (130#)

This format is another handy device for organizing data into "digestible bites." It is perfect for conversion charts.

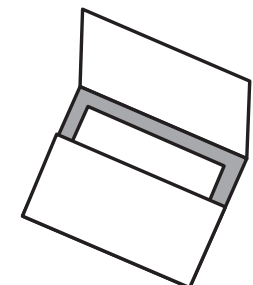
Box Pop-Up Mailer



Delivered Size: 7" x 5"
Stock: Sterling Gloss 100# Text

Use a pop-up format for a truly memorable product launch. Drive response with a fun toy.

Closed End Mailer



Delivered Size: 5 1/4" x 7"
Stock: Sterling Gloss 7pt. Text (130#)

This piece works well for offers involving codes or passwords – a cost-effective and time-saving alternative to standard envelopes and note cards.